

## Purposes of Establishment

Contribute to development of university education & increase cooperation by providing means of autonomous consultation & mediation on issues common to 4-year universities

Support development of university education by increasing university autonomy, strengthening accountability, and making recommendations to gov. on quality improvements and ensuring reflection in policy

## Mission & Strategic Objectives

### Mission

We are a university association founded on autonomy, professionalism, information-sharing, and internationalism that contributes to universities' international competitiveness

### Strategic Objectives



## Priority Initiative 1: Revitalize University President Committees & Policy Proposals

Coordinate 3 standing, 7 ad hoc committees

Standing Committees:

- Committee on University Admissions
- Committee on University Accreditation
- Committee on University Ethics

Ad Hoc Committees:

- Committee on Promoting University Autonomy
- Planning Committee on the Private Schools Act
- Planning Committee on University Finances
- Planning Committee on University Evaluation
- Planning Committee on Professional Law Schools
- Planning Committee on Internationalization
- Committee on the Development of National/Public Universities

- Revitalize policy proposal and research functions
  - Policy research centered on key issues and challenges
    - Ad hoc committees; university president associations (based on institutional control, institutional features, region)
  - Recommendations to and consultation with gov. & National Assembly on policies
- Increase information sharing
  - Publication of policy/issue papers, HE books series, university-related statistics
  - Distribution of Korean & English HE newsletters and media reports

## **Priority Initiative 2: Expand University Finances**

- Secure stable legislative funding for HE
  - Promotion of initial legislation on financial support
  - Deliberation of strategy through Planning Committee on University Finances
  - Cooperation with member universities, academic community, gov. officials, and legislative organs
  - Public hearings, discussion forums to publicize need for legislation funding HE
  - Promotion of law securing stable funding of  $\approx 9$  trillion KRW
- Diversify strategies to expand funding
  - Funding through tax system and relaxation of financial regulations
  - Encouragement to local gov. to expand HE investment
  - Relaxation of use limits on gov. funding
  - Updating of legal basis for funding of private universities

## **Priority Initiative 3: Promote Autonomy in University Admissions**

- Establish admissions foundation & coordination responsibilities
  - Support for Committee on University Admissions to ensure fairness & professionalism in admissions
  - Increased communication and cooperation with city/provincial education superintendents and organizations
  - Promotion of policies for gradual admissions autonomy
  - Management of KCUE Office of Admissions Support to improve admissions professionalism
- Change admissions paradigm
  - Establishment of admissions officer system

- Financial support, training to increase officers' professionalism, on-site assessments and consulting
- Budget: 15.7 billion KRW ('08) ⇒ 23.6 billion KRW ('09)
- Support for secondary student admissions counseling
  - University Admissions Information Center, Admissions Information Website, Teachers for Admissions Counseling, University Admissions Information Fair

#### **Priority Initiative 4: Evaluate Universities to Promote Institutional Development**

- Accredit institutions & support self-evaluations
  - Accredit institutions
    - Development of accreditation system accounting for institutional characteristics
    - Accreditation meeting international standards; expanded use of assessment results
    - Elevation of KCUE as publicly recognized accreditor
  - Support university self-evaluations
    - Support for development of self-review systems
    - Training & consultation on self-evaluations
    - Research & monitoring of self-evaluations
- Implement university evaluations by business entities
  - Resolution of disparities between university education & industrial needs
  - Analysis of industrial needs regarding graduate skills
  - Improvement of curriculum through identification of industrial demands & information sharing
  - Consultation on improvement of curricula

## **Priority Initiative 5: Support HE Internationalization and Overseas Internships**

- Expand channels of international cooperation
  - Promotion of member universities & support for efforts to attract foreign students
  - Establishment of networks with foreign/domestic organizations
  - Promotion of overseas internships & overseas service activities
    - Opportunities for unemployed graduates to develop practical skills & international awareness
    - Budget: 1.2 billion KRW (Global Internship program: 300 students)
  - Support for WEST (Work, English Study, and Travel) program
    - Budget: 5 billion KRW (Korea-US work-study program: 560 students )
- Expand information-sharing initiatives
  - Provision of information on trends in domestic/overseas HE
  - Development of KCUE English website into information portal
- Verify academic credentials
  - 2008 results: 11,019 domestic, 4,358 international applications processed
  - Development of operational guidelines & systematic management
  - Development of verification results database

The KCUE endeavors to accomplish its mission through the following eight key functions:

- Conduct research and host seminars to discover solutions to current issues in university education, encourage domestic & international inter-institutional cooperation and

information exchange, support the formation of effective education policies, and promote the development of South Korea's higher education system

- Conduct research to promote the development of sound university financial policies and fundraising initiatives

- Evaluate higher education institutions systematically to improve quality and enhance public trust

- Execute projects commissioned by the Minister of Education, Science, and Technology

- Conduct research on university admissions processes to increase objectivity and public trust and provide support to universities, teachers, and students by offering detailed information on university admission systems

- Conduct research to promote the development of universities' curriculums and teaching methods and distribute research results

- Provide training to universities' faculty and staff to improve overall education quality and enhance competitiveness by augmenting their expertise and ability to cope with ever-changing circumstances and demands for reform

- Execute other projects related to inter-university collaboration such as operating domestic exchange programs for university faculty, supporting business-academic exchanges, encouraging volunteer service activities for university students through the Korean University Council for Social Service (KUCSS), and promoting international cooperation and exchanges