APQN Conference and AGM 2014, Hanoi, Vietnam

Higher Education Quality Assurance in a Changing World: Envisioning the future of Asia Pacific

The Application of Competence-based Model to Assess University and College Lecturers

Pham Thi Yen College of Trade, Economics and Technique; Email: yenpt610@gmail.com

Phan The Cong Vietnam University of Commerce Email: congpt@vcu.edu.vn

7-8 March 2014, Hanoi, Vietnam

Pham Thi Yen

- Vice Rector
- College of Trade, Economics and Technique
- Email: yenpt610@gmail.com

Phan The Cong

- Lecturer and Researcher
- Head of Department Faculty of Economics and Law
- Vietnam University of Commerce
- Email: congpt@vcu.edu.vn
- http://vcu.edu.vn/

University lecturer competencies

consist of four groups:

- teaching competencies,
- scientific research competencies,
- competencies to serve the community (by expertise),
- and competencies to accomplish civic duties

Teaching competencies include two sub-groups:

- Sub-group of competencies related to professional knowledge and skills in the field of expertise
- and sub-group of competencies concerning university pedagogical skills.

Scientific research competencies:

- These competencies require faculty to be trained on methods of scientific research and be able to conduct scientific researches at all levels.
- Lecturers should proactively plan their own researches in order to get the best results. Besides, the faculty needs to update and synthesize research results in the field of teaching.
- The faculty must have the skills in using effectively information technologies, in effective cooperation and teamwork in scientific researches. Lecturers must also chair and participate actively in the activities of scientific research at all levels.
- They must be able to build effective strategies to carry out research work, have the ability to collect information, gather scientific data for research service, to apply at least a software to analyze the data in scientific research and have good skills in data analysis, statistics, interpretation, comparison and reference.

Competencies to serve the community:

- Understanding clearly the missions, strategic objectives and related values of the university;
- Understanding the mutual relationship between the university and the community; Understanding the characteristics of geography, socio-economy and culture of the local community;
- Understanding national communities relating to career professionals; Keeping contact with the local community and professional career community;
- Meeting the requirements for professional ethics and community service; Identifies individual strengths in the community service; Cooperating with professional organizations related to personal development plans, within the context of professional rules;
- Cooperating with universities, colleges and socio-economic organizations to perform professional activities; Cooperating with non-governmental organizations,
- Giving advice to organizations and individuals on the issues in the field of expertise; Implementing applied researches and professional services (active or under contract) to serve the community; Encouraging and organizing community activities for students...

Competencies to accomplish civic duties:

- Knowing about the individual powers and competencies;
- Being awarded of the occupational requirements, mastering the law relating to duties, rights and responsibilities of his/herself, and acting accordingly;
- Being able to plan professional development and striving to develop his/herself;
- Participating, supporting and encouraging students to be active in the university activities;
- Adhering to social values, professional ethics in operations within/outside the classroom and conducting appropriately;
- Being ready to receive and make use of the feedback of students, parents, teachers and managers in assessing performance of his/herself...

Table 1. Results of survey on professional competencies

| No. | Statements | No. of samples | Mean | Standard deviation |
|-----|--|----------------|------|--------------------|
| 1. | Has high-level thinking skills and makes good use of these skills. | 276 | 4.05 | 0.051 |
| 2. | Has fluency of 4 skills of a foreign language for research and teaching | 270 | 3.04 | 0.054 |
| 3. | Continuously updates and makes use of information and communication technologies in order to support his/her professional development and increase his/her efficiency. | 282 | 4.17 | 0.053 |
| 4. | Attends regularly in-service trainings, meetings and seminars to develop his/her professional knowledge, skills and competencies. | 279 | 3.69 | 0.051 |
| 5. | Participates in culture and art activities to increase his/her personal and professional sensitivities. | 282 | 2.80 | 0.057 |
| 6. | Actively improves his/her professional expertise through regular training courses | 279 | 4.00 | 0.056 |
| 7. | Regularly reads, hears, views and accesss to various information sources (books, newspapers, magazines and other traditional media) related to expertise to serve scientific research and teaching | 282 | 4.43 | 0.051 |

Table 2: Results of survey on pedagogical sub-competencies

| No. | Statements | No. of | | Standard |
|-----|---|---------|------|-----------|
| | | samples | Mean | deviation |
| 1. | Creates own teaching plans | 282 | 4.41 | 0.047 |
| 2. | Masters the curriculum, syllabus modules as specified | 282 | 4.48 | 0.045 |
| 3. | Knows and applies variuos teaching methods at the same time | 282 | 4.17 | 0.049 |
| 4. | Tries to prepare handy and economical materials. Tries to prepare materials in accordance with the learning content. | 282 | 4.27 | 0.050 |
| 5. | Benefits from environmental facilities in preparation of materials. | 282 | 4.11 | 0.053 |
| 6. | Organizes the learning environment suited to the specific teaching-learning activities, with clear purposes | 282 | 3.98 | 0.044 |
| 7. | Takes precautions for health and safety considerations in learning environments where materials-tools and technology is used. | 282 | 3.69 | 0.065 |
| 8. | Teaches subjects precisely, consistent with the level of knowledge of students | 282 | 4.39 | 0.042 |

Table 2: Results of survey on pedagogical sub-competencies

| No. | Statements | No. of | | Standard |
|-----|--|---------|------|-----------|
| | | samples | Mean | deviation |
| 9. | Uses a variety of strategies / teaching methods and | | | |
| | resources to sustain progress and teaching schedule, | 282 | 3.89 | 0.055 |
| | promoting student learning | | | |
| 10. | Uses information technologies and other supporting | 282 | 3.95 | 0.046 |
| | equipment in teaching | 202 | | 0.040 |
| 11. | Identifies and uses various proper tools and | | 3.71 | |
| | techniques for testing and assessment, considering | 282 | | 0.053 |
| | student characteristics. | | | |
| 12. | Organizes activities rewarding academic achievement | 282 | 3.60 | 0.049 |
| | and positive behaviors of students | | | |
| 13. | Encourages and assists in learning methods for | 279 | 3.63 | 0.053 |
| | students with not good academic results | 21) | 3.03 | 0.033 |
| 14. | Organises extra – curricular activities and makes sure | | | |
| | that they conform to objectives of the course, | 282 | 3.30 | 0.054 |
| | considering student characteristics. | | | |
| 15. | Gives suggestions to contribute to the development of | 282 | 3.69 | 0.051 |
| | the program courses on the basis of actual teaching | 202 | | 0.031 |
| 16. | Evaluates content of teaching materials (course book, | | | |
| | workbook, journal, etc.) to update new information in | 282 | 4.02 | 0.054 |
| | teaching and scientific researching process. | | | |

Table 3. Result of survey on scientific research competencies

| | | No. of | | Standar |
|-----|--|--------|------|----------|
| No. | Statements | sample | Mean | deviatio |
| 1. | Has been trained on scientific research methods and affords to scientific research of all levels | 273 | 3.86 | 0.057 |
| 2. | Proactively plans for annual research for his/herself | 273 | 3.46 | 0.070 |
| 3. | Updates and consolidates the results of scientific research related to expertise | 276 | 3.25 | 0.064 |
| 4. | Discovers the needs of research from practice to serve scientific research | 276 | 3.46 | 0.069 |
| 5. | Uses information technology effectively in scientific research | 276 | 3.66 | 0.056 |
| 6. | Coordinates, teamworks effectively in scientific research | 276 | 3.71 | 0.057 |

Table 3. Result of survey on scientific research competencies

| | | No. of | | Standar |
|-----|---|--------|------|----------|
| No. | Statements | sample | Mean | deviatio |
| 7. | Actively chairs/participates in scientific research activities at all levels | 276 | 3.32 | 0.071 |
| 8. | Builds effective scientific research strategies | 273 | 3.31 | 0.065 |
| 9. | Collects information, gathers data for scientific research | 273 | 3.97 | 0.047 |
| 10. | Applies at least one software to analyze data in scientific research | 273 | 3.43 | 0.069 |
| 11. | Has good skills in data analysis, statistics, interpretation, comparing, and contacting | 276 | 3.88 | 0.055 |
| 12. | Links to build and maintain research networks | 276 | 3.33 | 0.064 |

Table 4. Result of survey on Competencies to serve the community (by expertise)

| No. | Statements | No. of | | Standard |
|-----|--|---------|------|-----------|
| | | samples | Mean | deviation |
| 1. | Understands clearly the mission, strategic objectives and related values of the university | 282 | 4.06 | 0.045 |
| 2. | Understands the mutual relationship between the unversity and the community | 282 | 3.77 | 0.048 |
| 3. | Understands the characteristics of geography, socio- economy and culture of the local community | 282 | 3.65 | 0.048 |
| 4. | Understands national communities relating to career professionals | 282 | 3.47 | 0.061 |
| 5. | Keeps contact with the local community and professional career community | 279 | 3.48 | 0.054 |
| 6. | Meets the requirements for professional ethics and community service | 282 | 4.15 | 0.050 |

Table 4. Result of survey on Competencies to serve the community (by expertise)

| No. | Statements | No. of | | Standard |
|-----|--|---------|------|-----------|
| | | samples | Mean | deviation |
| 8. | Cooperates with professional organisations related to personal development plans, within the context of professional rules. | 276 | 3.34 | 0.066 |
| 9. | Cooperates with universities, colleges and socio-economic organizations to perform professional activities | 282 | 3.38 | 0.067 |
| 10. | Cooperate with non-governmental organizations, social organizations within and outside the education sector, the media, etc. in the implementation of education and training activities to serve the community | 276 | 3.08 | 0.072 |
| 11. | Gives advice to organizations and individuals on the issues in the field of expertise. | 282 | 3.49 | 0.056 |
| 12. | Implements applied researches and professional services (active or under contract) to serve the community | 279 | 3.23 | 0.064 |

Table 5. Result of survey on competencies to accomplish civic duties

| No. | Statements | No. of | | Standard |
|-----|--|---------|------|-----------|
| | | samples | Mean | deviation |
| 1. | Knows about the powers and competencies of his/herself | 282 | 4,29 | 0,052 |
| 2. | Is awared of the occupational requirements, mastering the law relating to duties, rights and responsibilities of his/herself, and acts accordingly | 279 | 4,14 | 0,052 |
| 3. | Plans professional development and strives to develop his/herself | 279 | 4,11 | 0,045 |
| 4. | Plans and carries out research on the operation of the university to contribute to the development and solve the problems of the university | 282 | 3,65 | 0,057 |
| 5. | Participates, supports and encourages students to be active in the university activities | 279 | 4,01 | 0,049 |
| 6. | Adheres to social values, professional ethics in operations within/outside the classroom and conducts appropriately | 282 | 4,20 | 0,049 |

Table 5. Result of survey on competencies to accomplish civic duties

| No. | Statements | No. of | | Standard |
|-----|---|---------|------|-----------|
| | | samples | Mean | deviation |
| 7. | Is ready to receive and make use of the feedback of | | | |
| | students, parents, teachers and managers in assessing | 282 | 4,22 | 0,046 |
| | performance of his/herself | | | |
| 8. | Adapts to changes and new ideas | 279 | 3,90 | 0,054 |
| 9. | Knows how to overcome difficulties in work and life | 282 | 4,09 | 0,049 |
| 10. | Maintains a balance between work and life | 282 | 3,96 | 0,056 |
| 11. | Coordinates well with faculty and other staff in performing teaching tasks and other activities | 282 | 4,04 | 0,052 |

Suggestions and proposals

- State needs issue further positive policies aimed at encouraging qualification improvement for the teaching staff at universities. The Government should consider further enhance the number of scholarships to help meet the needs of a large number of teachers to further study, improve their professional to serve the country education.
- The Government should have a policy on reasonable wages for all workers in general and teachers in particular.
- There should be policies to attract talents who have been trained in the field of advanced overseas. The phenomenon of "brain drain" has a strong place in Vietnam. Many talents after finishing training abroad do not want to return home to contribute to nation building. To get a team of highly qualified lecturers to serve country education, the State should have a better mechanism and policies for talent attraction.

Suggestions and proposals

- The state should develop policy to build national key research centers located in universities in the model of research universities. This work aims to prevent faculty from passive research as well as contributes to improving the quality of study work according to international standards.
- There should be general guidance on the construction of information networks and forecasting manpower needs of the ministries, branches and localities on the functions, tasks, organizational structure, manpower, equipment, operating manners and funding.
- It is necessary to implement the system of national skill standard assessment centers, testing centers to assess the training quality or guide ministries, branches and localities to implement.

Suggestions and proposals

- There are some shortcomings and difficulties in the management and financial mechanism for the training institutions under enterprises, especially under equitized ones. The tuition fees for engineering training facilities do not meet the cost of training quality assurance.
- The vocational training faces a lot of difficulties such as difficult achievement of targeted workforce development through training and the participation of enterprises in vocational training is very limited.
- Ministry of Education and Training should review and improve the framework programs towards facilitating training institutions greater flexibility in developing training programs in accordance with the actual business, while enhancing the organizing of training courses inside and outside the country for management staff and teachers to enhance their professional capabilities.

THANK YOU FOR LISTENING!