

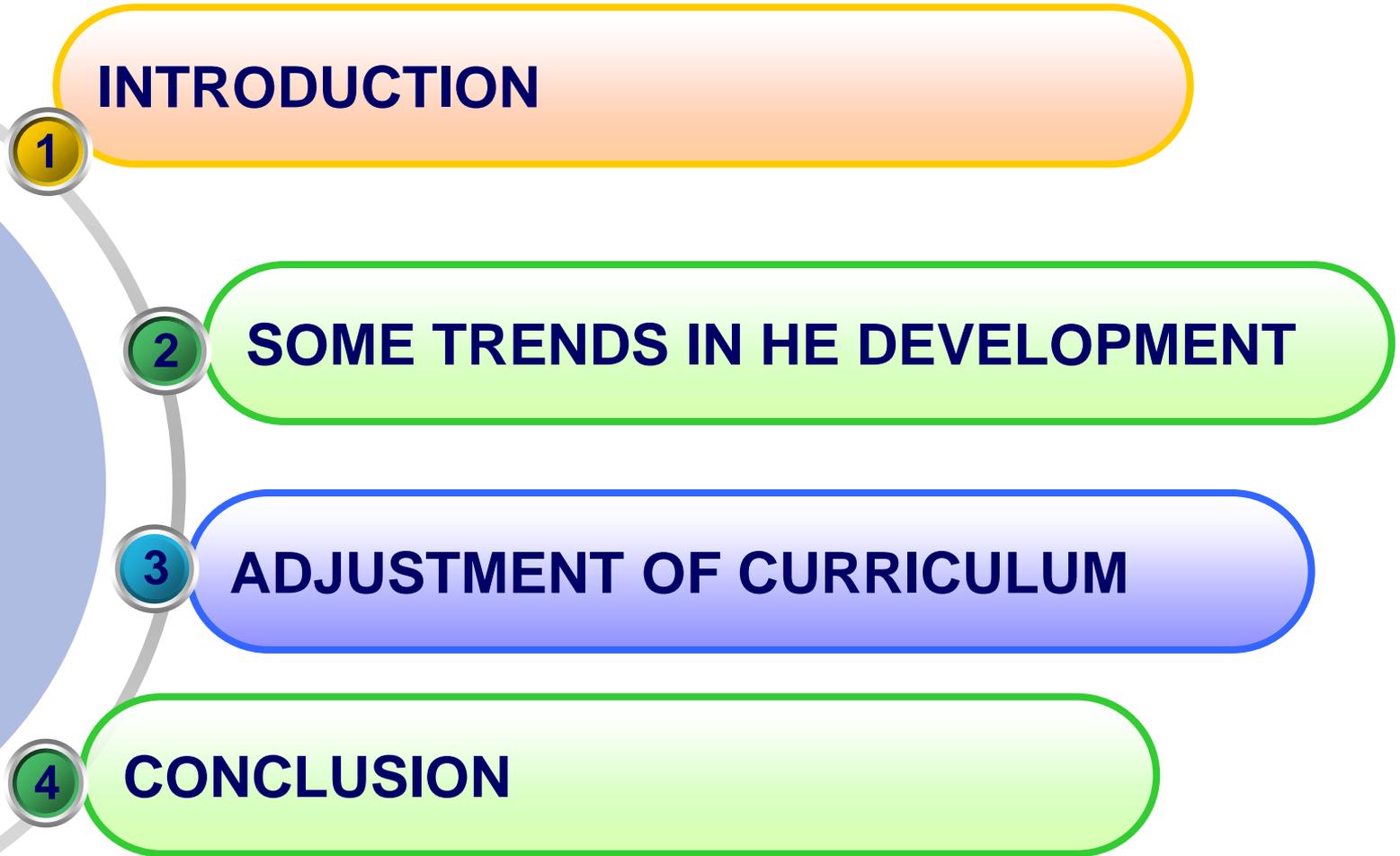
**2014 ASIA- PACIFIC QUALITY NETWORK (APQN)  
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**QUALITY ASSURANCE IN HIGHER EDUCATION PROGRAMS  
TO MEET THE REQUIREMENTS OF LABOR USERS  
IN THE TREND OF TERTIARY EDUCATION DEVELOPMENT**

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# CONTENT



# 1. INTRODUCTION

- ❖ Education plays a very important role in providing human resources with high quality for the labor market. In the context of integration of the international economy, the labor market faces many challenges
- ❖ The quality of education can not be changed in a moment. In this article, we will present an innovative approach to *the development of education through adjusting the content of university training programs as required by the employers.*

## 2. SOME TRENDS IN HIGHER EDUCATION DEVELOPMENT

**Higher education systems around the world are affected by the general trend as follows:**

- ❑ Increasing social demand and the expansion of the education systems.
- ❑ Besides the public education system, there is a competition from the private education systems. Private education is growing strongly in the advanced countries.
- ❑ HE shifts to customer needs.
- ❑ The quality of education is assessed through quality assurance and quality control...

# 3. ADJUSTMENT OF TRAINING PROGRAM INVOLVING REQUIREMENTS OF EMPLOYERS

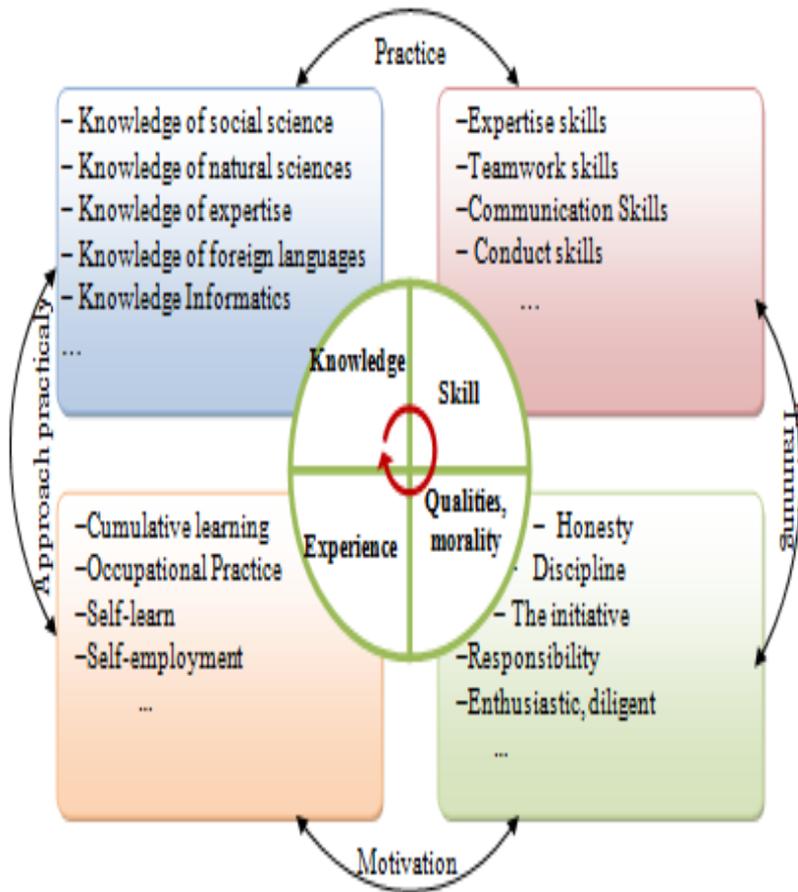


Figure 1: The general requirements of employers for graduates

According to the requirements of employers, graduates should have adequate knowledge, skills, moral qualities and practical experience.

+ Professional knowledge becomes specialized skills through the practice. In addition, soft skills such as teamwork, communication, ... is also essential for graduates.

+ When recruiting graduates, the businesses require moral qualities. Therefore, graduates need to be trained in moral qualities such as discipline, responsibility in work, ...

+ Also, the motivation plays an important role to form practical experience. Specifically, people with the curiosity and good working attitude will easily obtain working experience.

+ In addition, graduates equipped with the necessary knowledge need a practical approach to turn the knowledge into the practical experience.

### 3. ADJUSTMENT OF TRAINING PROGRAM INVOLVING REQUIREMENTS OF EMPLOYERS

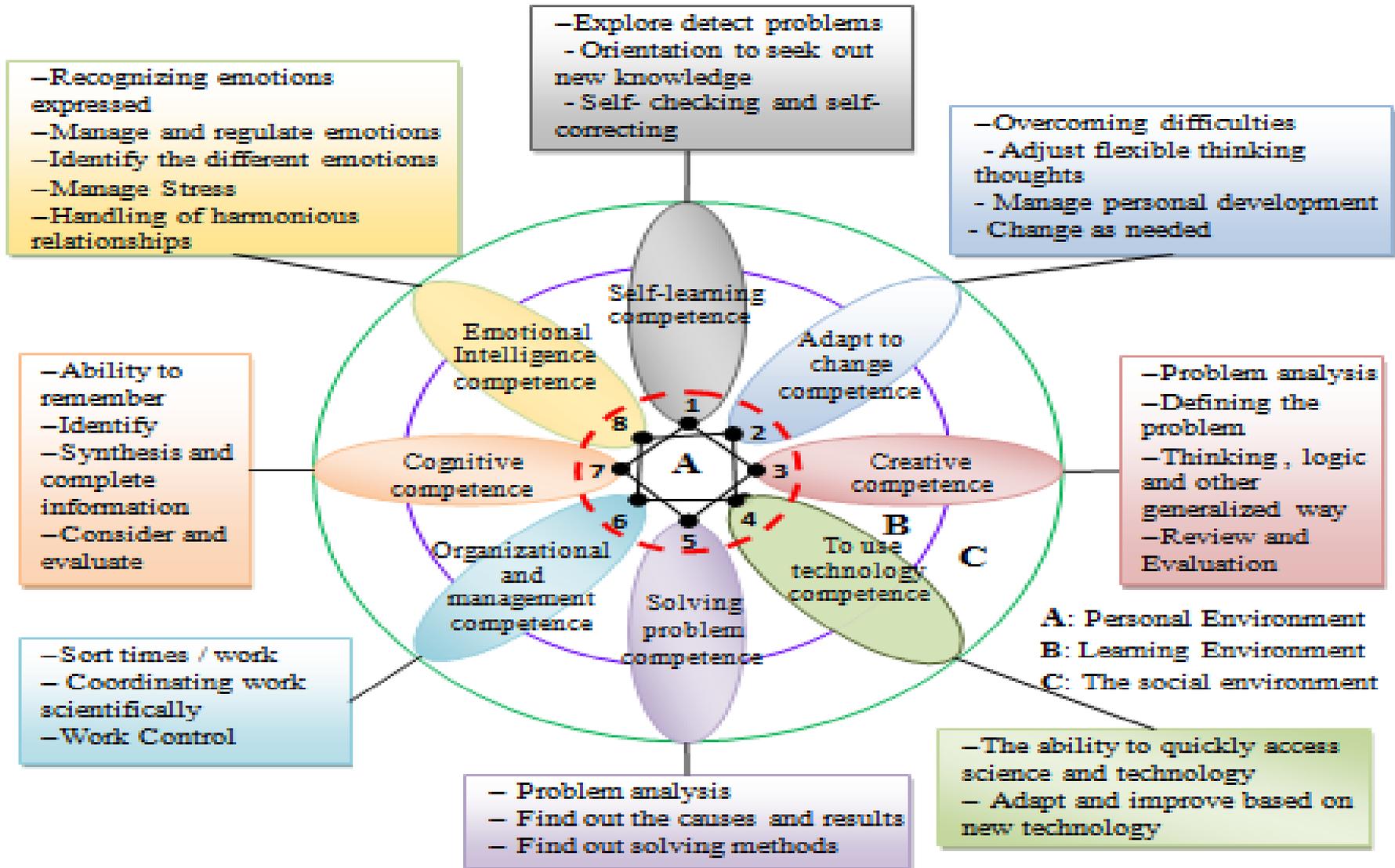


Figure 2 : The model of core competencies for graduates

### 3. ADJUSTMENT OF TRAINING PROGRAM INVOLVING REQUIREMENTS OF EMPLOYERS

In fact, many graduates have the trained knowledge and skills. However, when exposed to work, they are not effective due to the limited personal capacity. The model of core competencies for graduates (Figure 2) shows that everyone has a little of individual capacity (area A), the learning process will help individuals promote their capacity (area B) and individual capacity will thrive when exposed to working environment in society (area C). The training program lacks some necessary skills, training programs need to be adjusted according to employers' requirements. That is, the training approach is based on the capacity of learners. Quality and ethics are seen as the foundation, through the process of training, students will have the necessary knowledge and skills. If the training program is constructed towards promoting learners' capacity, graduates may integrate into the work environment with multiple domains.

## 4. ADJUSTMENT OF TRAINING PROGRAM INVOLVING REQUIREMENTS OF EMPLOYERS

**Specifically, the contents of training programs are adjusted according to employers' requirements as follows:**

- Integration of skills and professional competence
- Integration of work and management skills
- Integrating the problem solving creativeness and necessary capacities .
- Training professional ethics
- Adjusting the curriculum content involving needs.

# CONCLUSION

Changing the curriculum content must comply with the integrating capabilities necessary for graduates so that the quality of training programs that can generate the manpower satisfying requirements of the countries of the Asia - Pacific region is a problem that educators should concern and study.